



314.436.4369
www.gdp-stl.com

FIRST CLASS MAIL (1 oz or less)

Postcard	.34
Letter	.47
Flat	.98

PRESORT FIRST CLASS POSTCARDS/LETTERS

AUTOMATION				
Entry Pt.	5 Digit	3 Digit	AADC	Mixed AADC
Letters	.376	.399	.399	.419
Postcards	.25	.263	.263	.272

(2.0 oz or less)

PRESORT STANDARD LETTERS (3.3 oz or less)

AUTOMATION				
Entry Pt.	5 Digit	3 Digit	AADC	Mixed AADC
Base Rate	.255	.274	.274	.291
DSCF	.211	.230	.230	-

DSCF rate available when mail is dropped at a DSCF location.

NON PROFIT LETTERS (3.3 oz or less)

AUTOMATION				
Entry Pt.	5 Digit	3 Digit	AADC	Mixed AADC
Base Rate	.140	.159	.159	.176
DSCF	.096	.115	.115	-

Frequently Asked Questions

What are the size and weight specifications for First Class Mail.

Postcard

At least 3-1/2 inches high x 5 inches long x 0.007 inch thick.
 No more than 4-1/4 inches high x 6 inches long x 0.016 inches thick.

Letter

At least 3-1/2 inches high x 5 inches long x 0.007 inch thick.
 No more than 6 1/8 inches high x 11.5 inches long x 0.25 inches thick.

Flat

Mail piece must have one dimension that is greater than 6-1/8 inches high OR 11-1/2 inches long (the side parallel to the address as read) OR 3/4 inch thick.
 Be no more than 12 inches high x 15 inches long x 3/4 inch thick. Weigh no more than 13 ounces.

Standard Mail (Non Profit Mail)

There is no postcard rate for standard or non profit mail, so all postcards are mailed at the letter rate.

Mail pieces must have an aspect ratio (length divided by height) of between 1.3 and 2.5 to qualify for automation rates.



We are your one stop shop for all of your direct mail marketing needs.

- NCOA Updating
- Presorting
- Variable Data
- Addressing
- Tabbing
- Metering
- Inserting
- Match Mailing

PRESORT FIRST CLASS FLATS (3.3 oz or less)

AUTOMATION				
Entry Pt.	5 Digit	3 Digit	AADC	Mixed AADC
1 oz. or less	.438	.63	.67	.75
2 oz. or less	.648	.84	.88	.96

For pieces weighing more than 3.3 ounces, each piece is subject to both a per piece price and a per pound price.

PRESORT STANDARD FLATS (3.3 oz or less)

AUTOMATION				
Entry Pt.	5 Digit	3 Digit	AADC	Mixed AADC
Base Rate	.376	.467	.522	.539
DSCF	.333	.424	.479	-

Every Door Direct Mail: EDDM Retail rate is .183

NON PROFIT FLATS (3.3 oz or less)

AUTOMATION				
Entry Pt.	5 Digit	3 Digit	AADC	Mixed AADC
Base Rate	.237	.328	.383	.400
DSCF	.194	.285	.340	-

What class of service should I choose for my mailing?

Postage discounts are available for presorted mail; below is an overview of discounts and estimated delivery timelines.

First Class Mail

Priority service ahead of all other types of mail. Local delivery is generally 1-2 days with national delivery between 3-5 days.

Presort First Class Mail

Priority service at a 20% savings over First Class Mail. Must have at least 500 identical pieces, be NCOA compliant, presorted and meet all other specifications.

Presort Standard Mail

Non-priority service at a 40% savings over First Class Mail. Must have at least 200 identical pieces, be NCOA compliant, presorted and meet all other specifications. Local delivery can be 1 - 4 days, national delivery could range from 4 days to 3 weeks.

Non Profit Mail

This is standard mail delivery for qualified non profit organizations. Postage discounts can be as deep as 70% over First Class Mail with typically the same delivery times as Presort Standard Mail.

What are Automation rates?

Automated rates are for mail pieces that comply with postal regulations in both mail piece design and Intelligent Mail Barcode qualification. Mailings that do not comply must be sent at the higher non automated machinable or non-machinable rate.